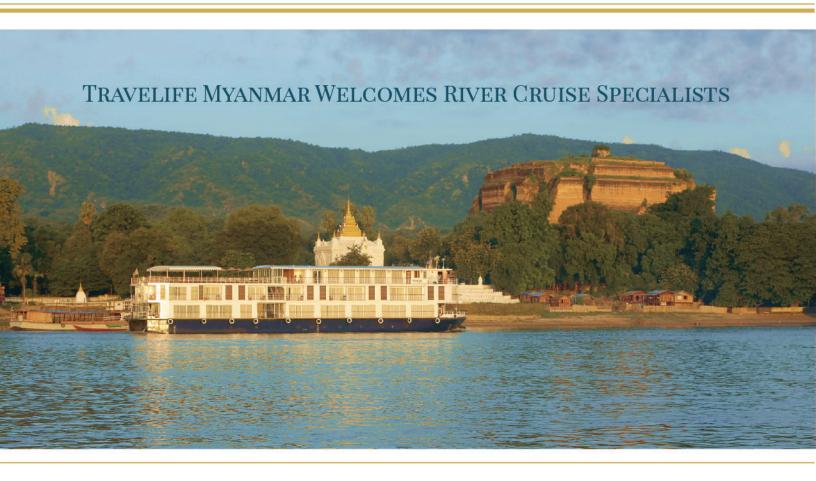


## PRESS RELEASE

June 2018



"Myanmar's newest river cruise operation, Irrawaddy Voyages, is the first of its kind to join the internationally acclaimed Travelife sustainable tourism program."

Based in Yangon Myanmar, specialist river cruise operation Irrawaddy Voyages is proud to be the first Myanmar cruise member of Travelife. www.travelife.info

Travelife arrived in Myanmar in 2016 with a mandate to introduce and facilitate the development of sustainable tourism best practices. This internationally acclaimed organization has initially focused on the inbound tour operator network, here in Myanmar. Memberships are rapidly increasing which confidently marks the way forward to sustainable tourism initiatives throughout the country.

Irrawaddy Voyages is not only a specialist river cruise operation; this innovative company has been accredited as a licensed inbound tour operator, providing its eligibility to join Travelife.

## FROM THE ROOTS UP CAMPAIGN - 2018





"We are fully committed to implementing and maintaining a variety of environmentally sensitive best practices". Said director Khine Thuzar Thant (Ms). "Not only we are recycling and ensuring prudent purchasing throughout our fleet, we are also contributing to the remote villages that we visit along the banks of the Irrawaddy River."

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